



Electric Disco: A Sensory Makeup Journey by MPlus Cosmetics

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Manufacturing

In the heart of the night, where darkness fades into infinity, a light bursts forth, capturing every gaze. Brightness becomes bold, darkness irresistibly alluring, in a mesmerizing dance of contrasts. Beauty breaks free from conventions, celebrating individuality in all its forms. The makeup is evocative, surprising, and enhances personality without limits or boundaries



MPlus Cosmetics, an Italian contract manufacturer, is excited to unveil Electric Disco, the groundbreaking collection that debuted at MakeUp in Los Angeles 2025.

Feather-light textures illuminate the skin, transforming it into a perfect canvas for limitless creativity. **Metallic reflections and pearlescent shimmers** weave together, turning makeup into an immersive, sensorial journey where radiance and depth coexist in harmony.

Electric Disco offers a dynamic range of products across multiple categories. From **cushion foundations** and **concealers** to **dazzling highlighters**, **volumizing mascaras**, and **bold eyeliners**, the collection also introduces **high-shine vinyl liquid lipsticks** and **hydrating stylo lip balms**. Each product is designed to electrify any look, bringing an explosion of color, light, and movement.

The standout products are **Pulse Perfect FDT**, a silicone-based fluid cushion foundation, and **Glow Bounce**, an innovative highlighter with a pudding-like texture.

Pulse Perfect Foundation delivers lightweight, medium-to-buildable coverage for a flawless, radiant skin. Its silky texture blends effortlessly for a luminous, second-skin finish. Infused with Sodium Hyaluronate microspheres and antioxidants, it hydrates, plumps, and firms the skin, while combating fine lines and environmental stressors. Indulge in the perfect fusion of skincare and makeup for a fresh, radiant, and long-lasting glow.

Glow Bounce, with its unique texture, provides a luxurious, bouncy feel that's irresistibly smooth to the touch. Formulated with fine powders and radiant pearls, it provides a silky, non-greasy finish for a luminous glow. Its soft, buildable formula ensures easy, delicate application, offering a customizable radiance that enhances personal features. Whether for a subtle shimmer or a bold highlight, it is the perfect versatile highlighter for every occasion.

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